GOLD KEY

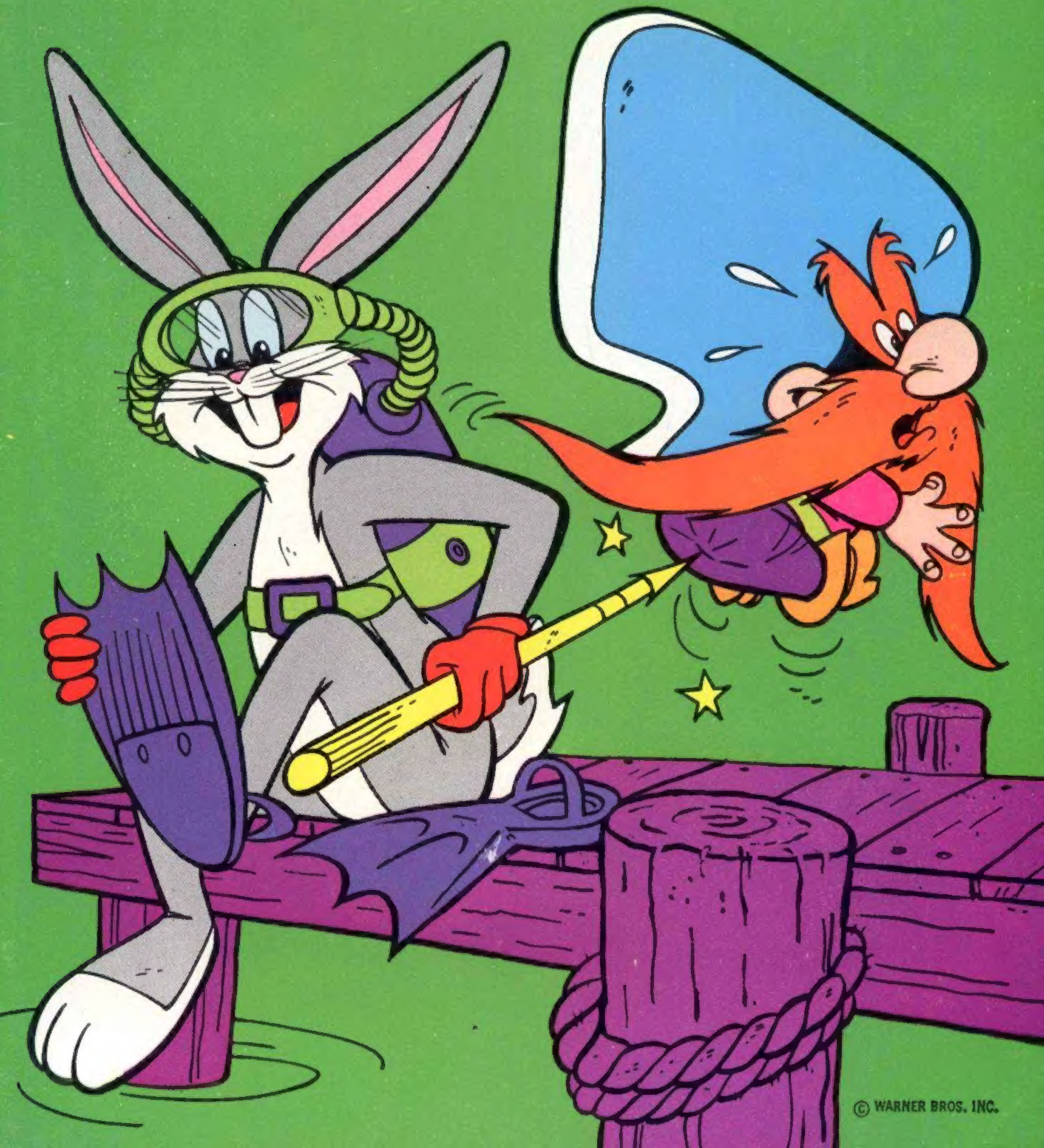
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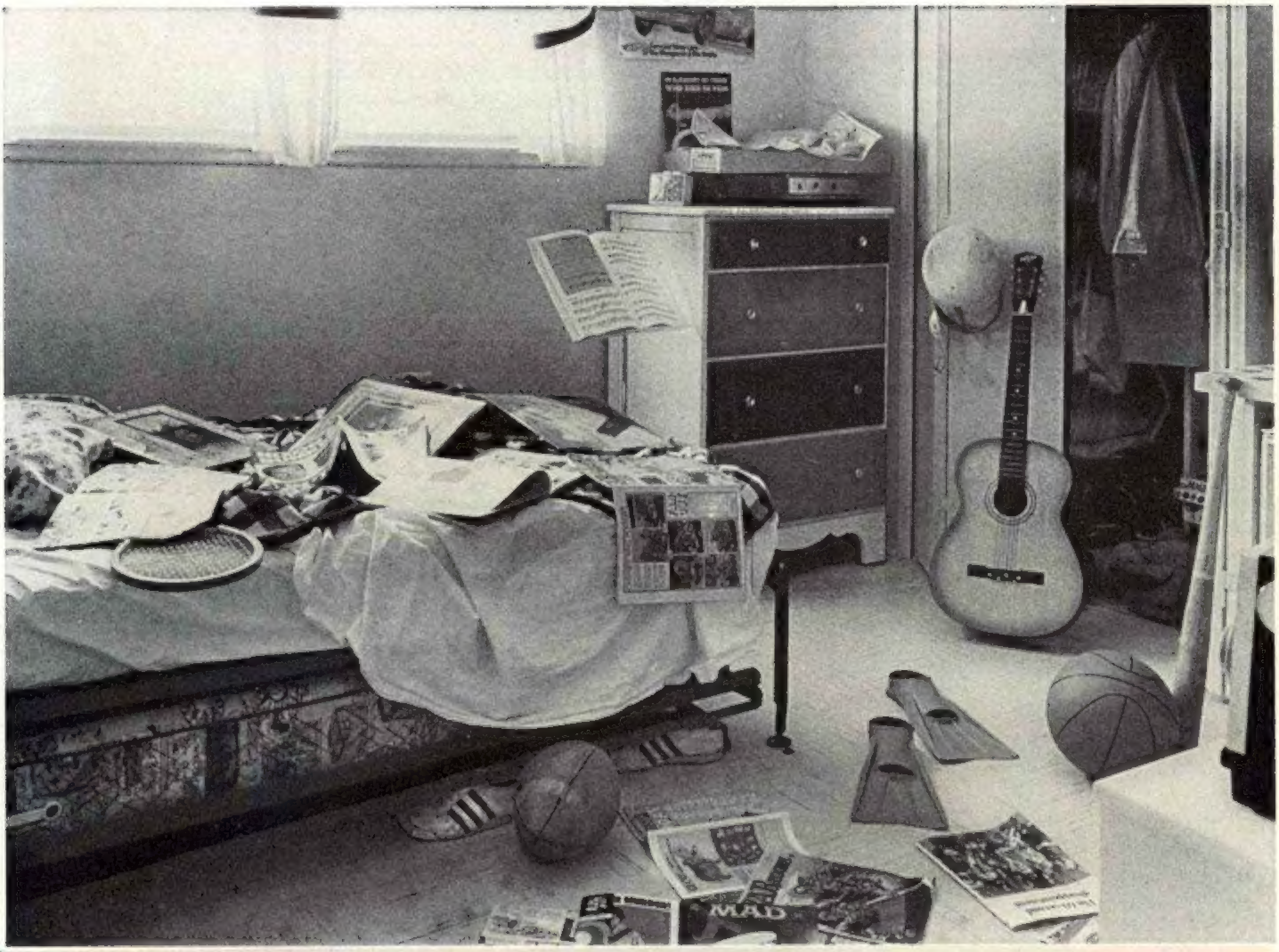
extra fun

16-PAGE FUN CATALOG

20c

YOSEMITE SAM and BUGS BUNNY





If you want your parents to get you a Daisy B·B Gun, look at it from their point of view.

We'd like every boy to have the thrill of owning a Daisy B•B Gun. But we want them to be ready. And parents can usually tell if they are.

You see, a Daisy is a B•B gun. It's not a toy. And owning a gun is a big responsibility.

How do your parents know when you're ready?

Usually they can tell by the way you meet other responsibilities. Like picking up after yourself. Or pitching in when there's work to be done.

But if you're ready, a Daisy B•B Gun can be one of the most valuable things your parents ever give you. Because it doesn't just take responsibility. It teaches it.

It's the best way in the world for a boy to learn marksmanship and proper gun handling.

So, when you think you're ready for a Daisy, talk it over with your parents. Tell them you're ready to take on the responsibility of ownership.

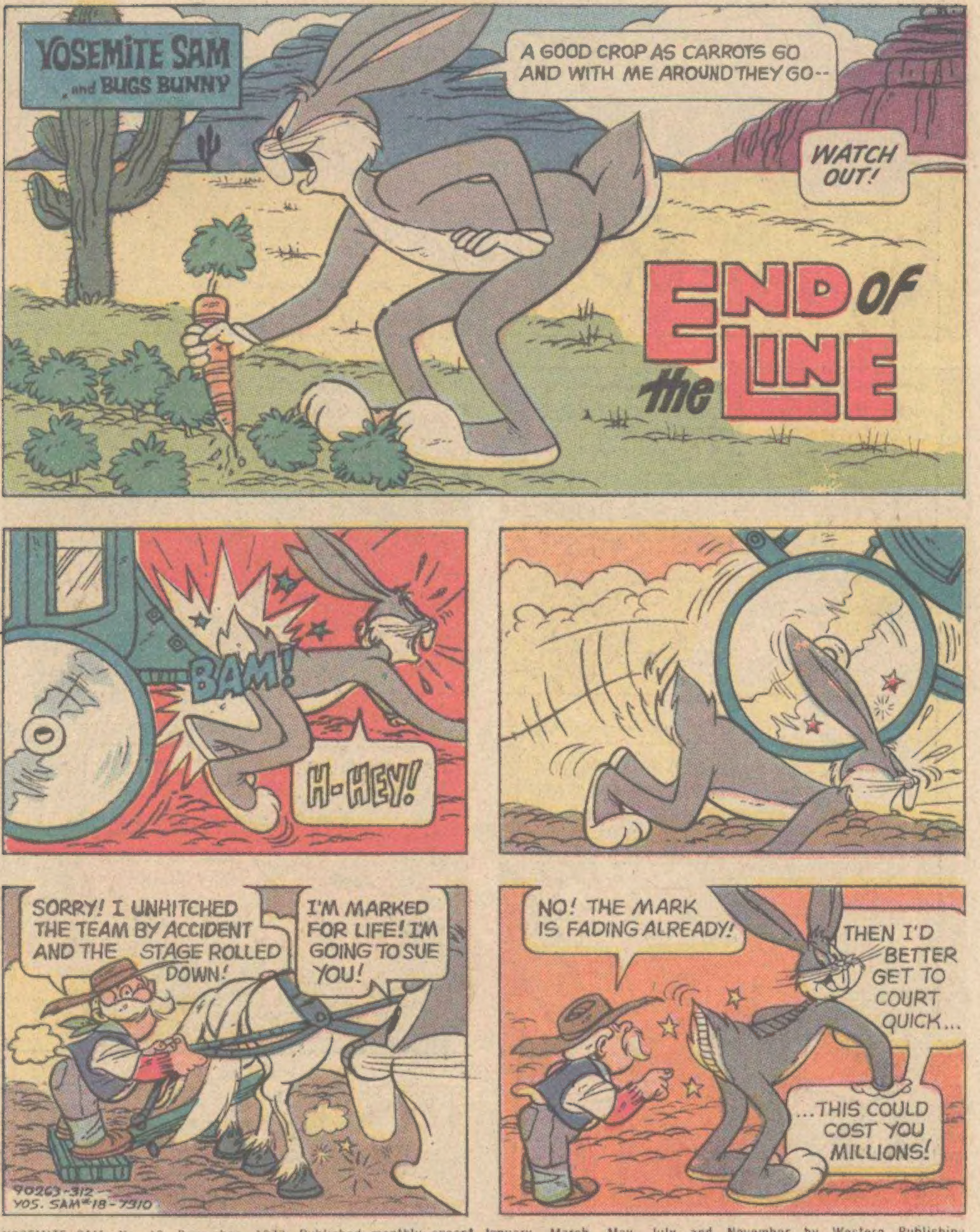
We'll have the right Daisy B•B Gun for you.

Send for "The Air Rifle Marksman." Mail your name, address, and 25c to Daisy, P.O. Box 220, Rogers, Arkansas 72756.

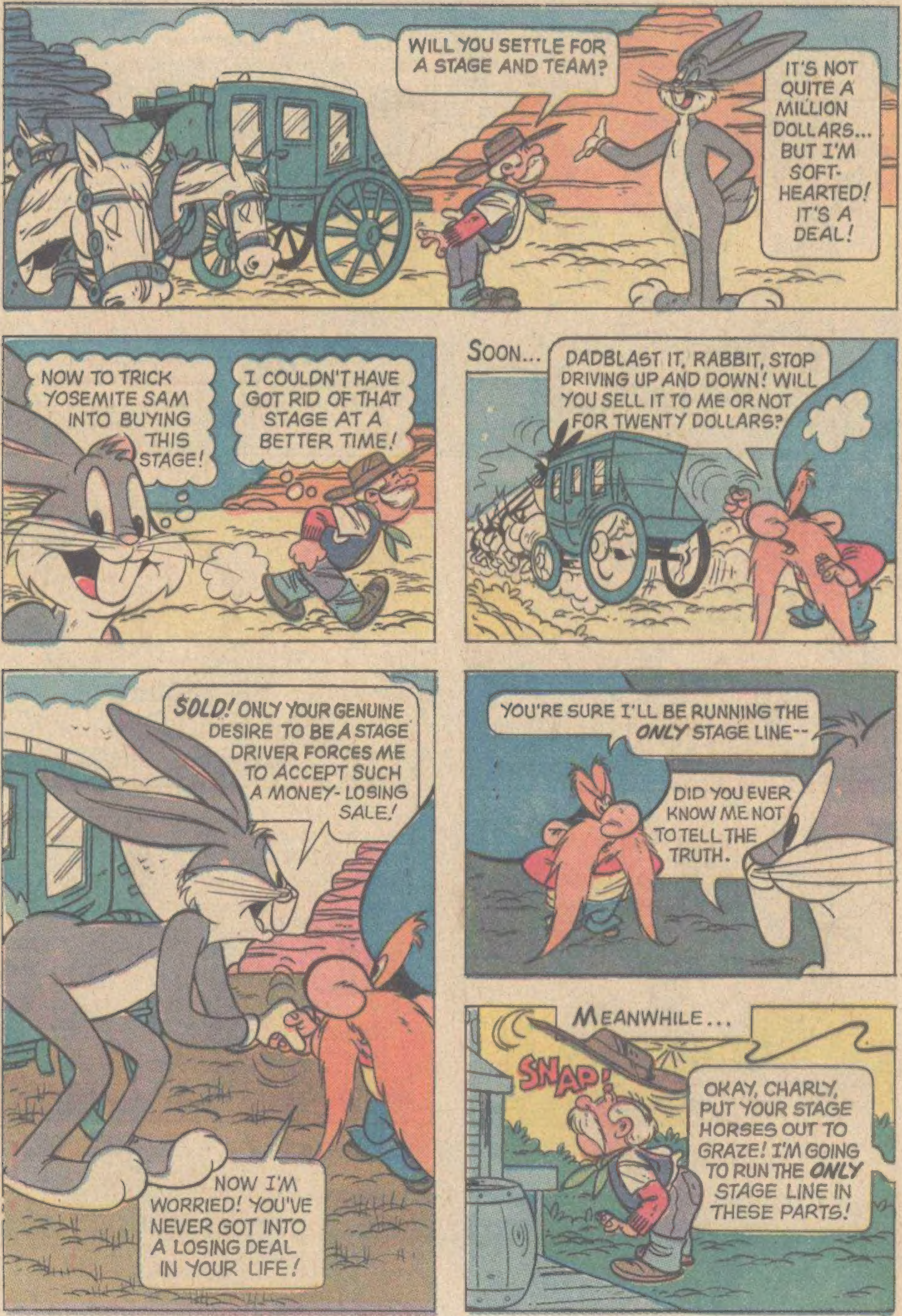


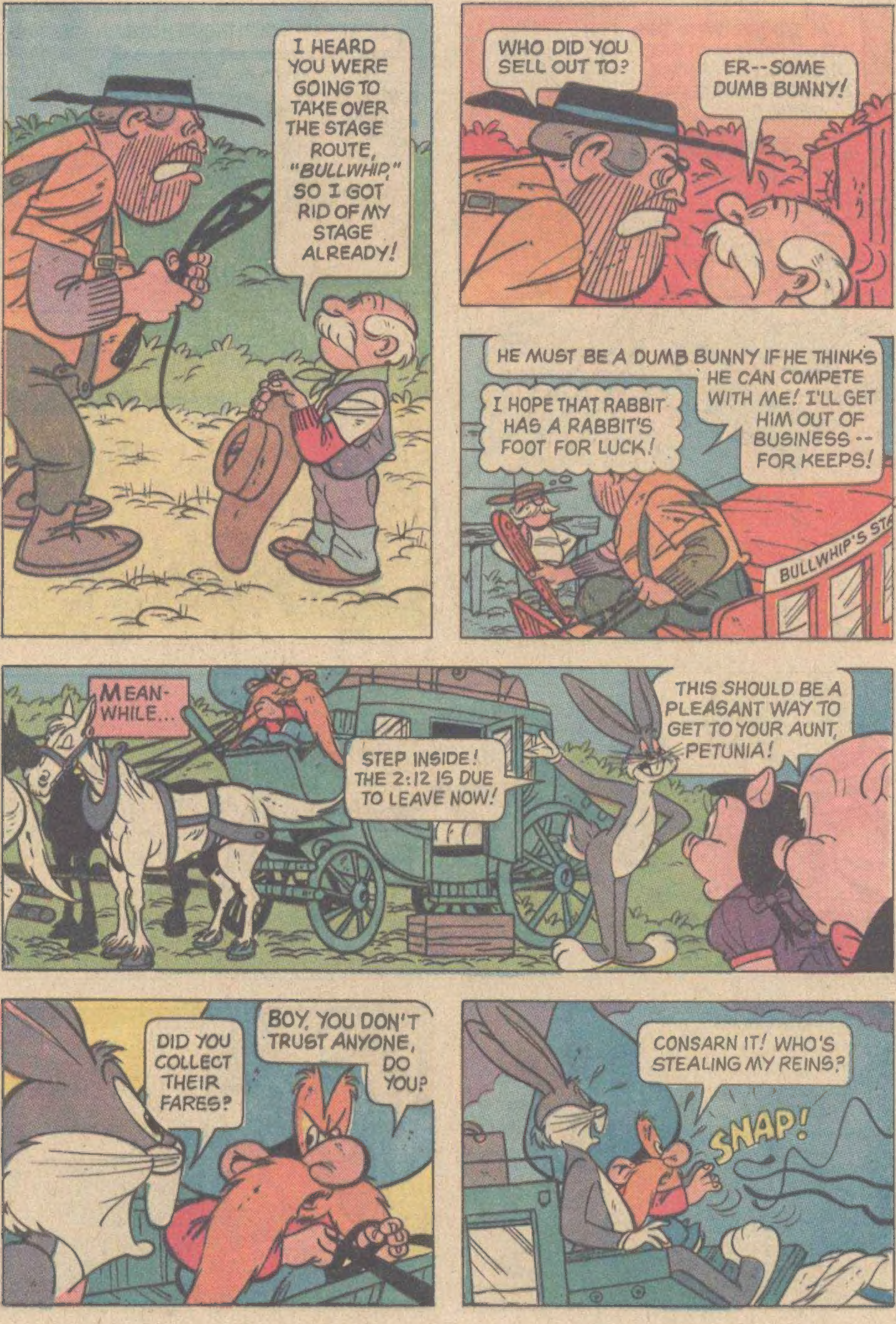
The B·B Gun every boy dreams about.

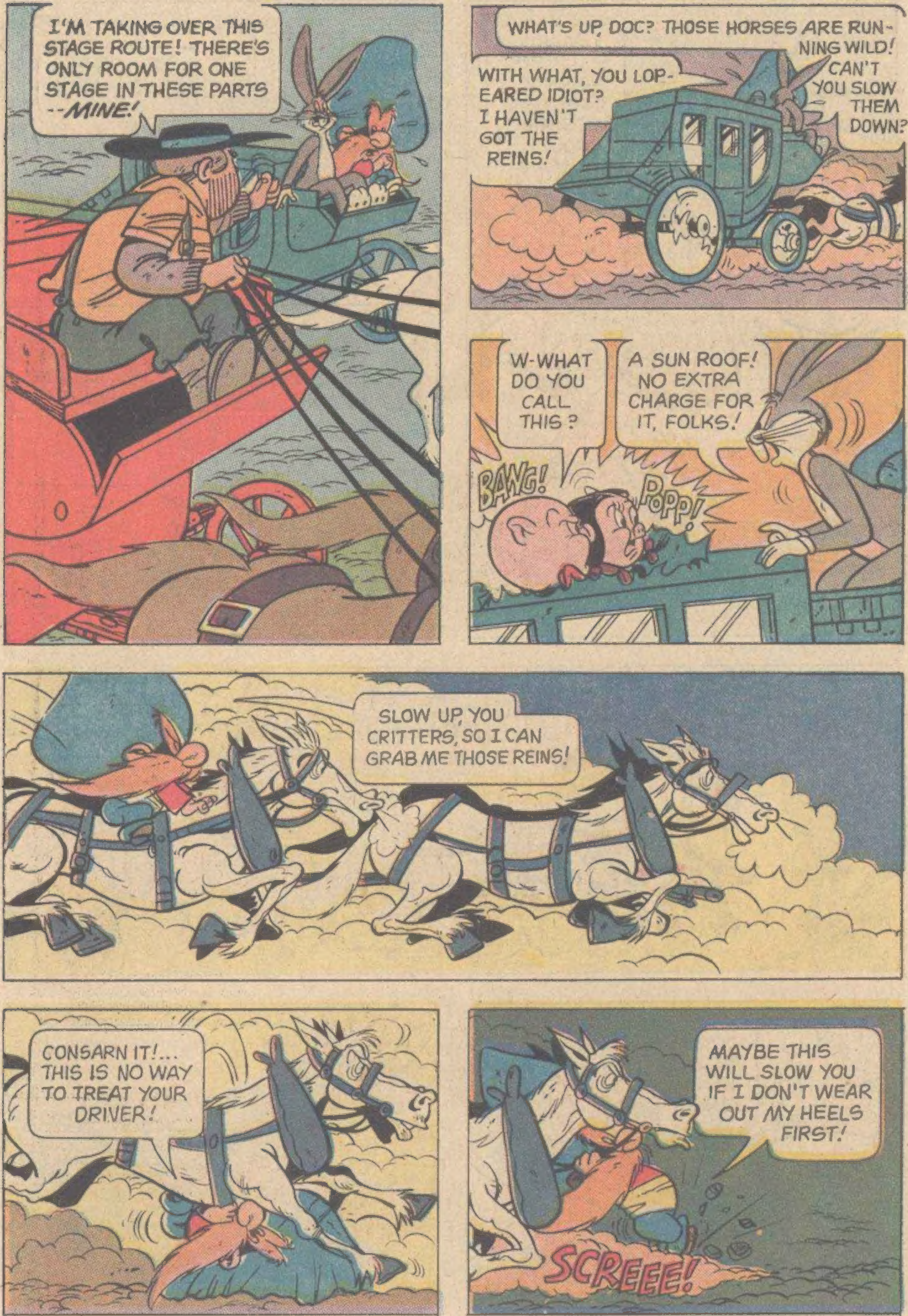
Division Victor Comptometer Corporation Rogers, Arkansas 72756



YOSEMITE SAM, No. 18, December, 1973. Published monthly except January, March, May, July and November by Western Publishing Company, Inc., North Road, Poughkeepsie, New York 12602.


WILL YOU SETTLE FOR A STAGE AND TEAM?
IT'S NOT QUITE A MILLION DOLLARS... BUT I'M SOFT-HEARTED! IT'S A DEAL!
NOW TO TRICK YOSEMITE SAM INTO BUYING THIS STAGE!
I COULDN'T HAVE GOT RID OF THAT STAGE AT A BETTER TIME!
SOON...
DADBLAST IT, RABBIT, STOP DRIVING UP AND DOWN! WILL YOU SELL IT TO ME OR NOT FOR TWENTY DOLLARS?
SOLD! ONLY YOUR GENUINE DESIRE TO BE A STAGE DRIVER FORCES ME TO ACCEPT SUCH A MONEY-LOSING SALE!
NOW I'M WORRIED! YOU'VE NEVER GOT INTO A LOSING DEAL IN YOUR LIFE!
YOU'RE SURE I'LL BE RUNNING THE ONLY STAGE LINE--
DID YOU EVER KNOW ME NOT TO TELL THE TRUTH.
MEANWHILE...
SNAP!
OKAY, CHARLY, PUT YOUR STAGE HORSES OUT TO GRAZE! I'M GOING TO RUN THE ONLY STAGE LINE IN THESE PARTS!


I HEARD YOU WERE GOING TO TAKE OVER THE STAGE ROUTE, "BULLWHIP," SO I GOT RID OF MY STAGE ALREADY!
WHO DID YOU SELL OUT TO?
ER--SOME DUMB BUNNY!
HE MUST BE A DUMB BUNNY IF HE THINKS HE CAN COMPETE WITH ME! I'LL GET HIM OUT OF BUSINESS -- FOR KEEPS!
I HOPE THAT RABBIT HAS A RABBIT'S FOOT FOR LUCK!
BULLWHIP'S STA
MEAN-WHILE...
STEP INSIDE! THE 2:12 IS DUE TO LEAVE NOW!
THIS SHOULD BE A PLEASANT WAY TO GET TO YOUR AUNT, PETUNIA!
DID YOU COLLECT THEIR FARES?
BOY, YOU DON'T TRUST ANYONE, DO YOU?
CONSARN IT! WHO'S STEALING MY REINS?
SNAP!


I'M TAKING OVER THIS STAGE ROUTE! THERE'S ONLY ROOM FOR ONE STAGE IN THESE PARTS --MINE!
WHAT'S UP, DOC? THOSE HORSES ARE RUNNING WILD!
CAN'T YOU SLOW THEM DOWN?
WITH WHAT, YOU LOP-EARED IDIOT? I HAVEN'T GOT THE REINS!
W-WHAT DO YOU CALL THIS?
A SUN ROOF! NO EXTRA CHARGE FOR IT, FOLKS!
BANG!
POPP!
SLOW UP, YOU CRITTERS, SO I CAN GRAB ME THOSE REINS!
CONSARN IT!... THIS IS NO WAY TO TREAT YOUR DRIVER!
MAYBE THIS WILL SLOW YOU IF I DON'T WEAR OUT MY HEELS FIRST!
SCREEEE!

GET THESE DYNAMITE EMBROIDERED CLOTH PATCHES THAT TELL IT LIKE IT IS!

EACH GROOVY PATCH MEASURES 3". MADE TO SELL FOR MUCH, MUCH MORE. YOUR SATISFACTION IS GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED. ORDER NOW!

NOW ONLY 69¢ EACH FOR 3 OR MORE

75¢ EACH WHEN ORDERED SEPARATELY. PAY ONLY 69¢ EACH FOR 3 OR MORE.



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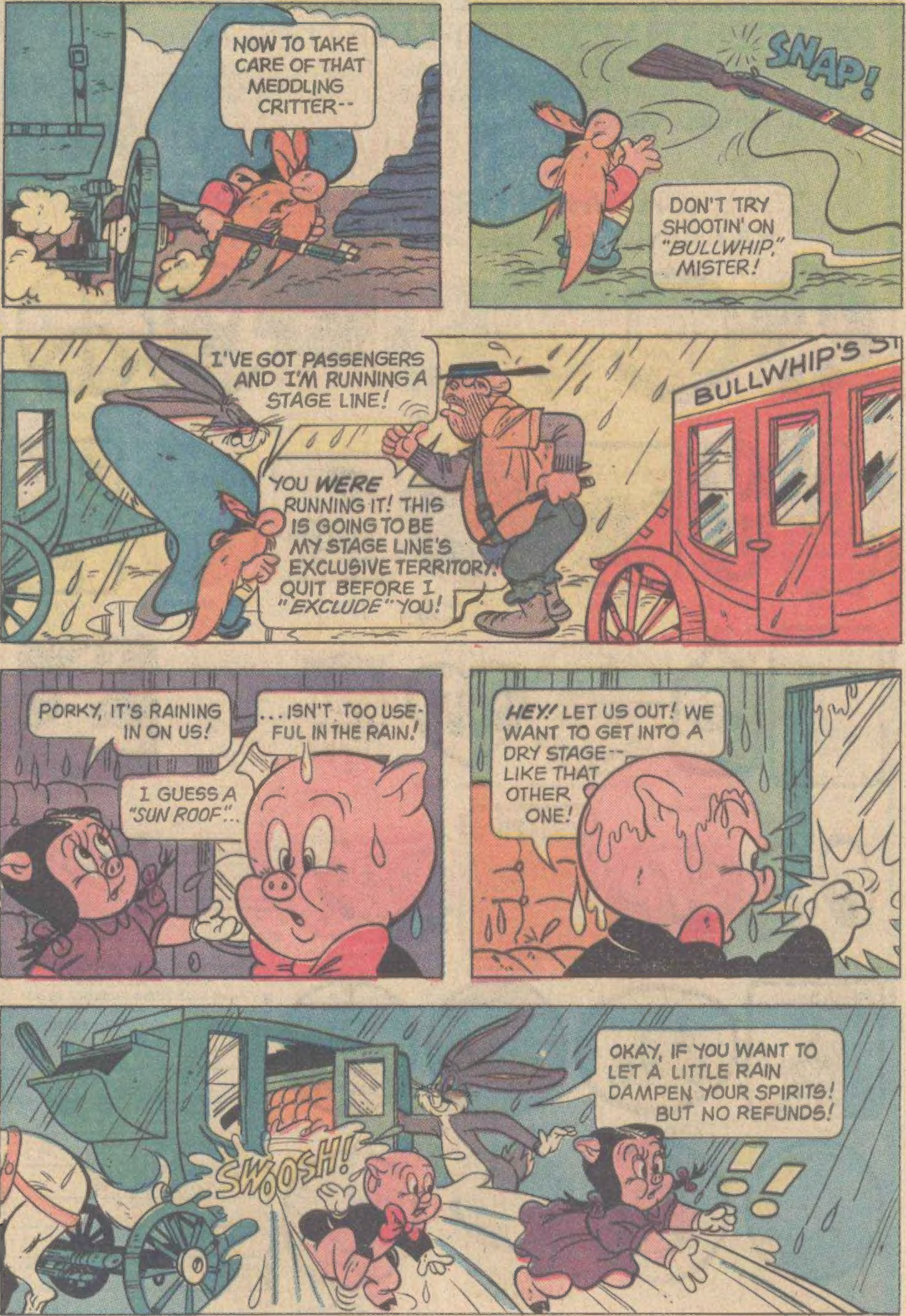
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RUSH FOLLOWING EMBLEMS TO ME:
(Order by number only)
(Allow 2 to 4 Weeks For Delivery)

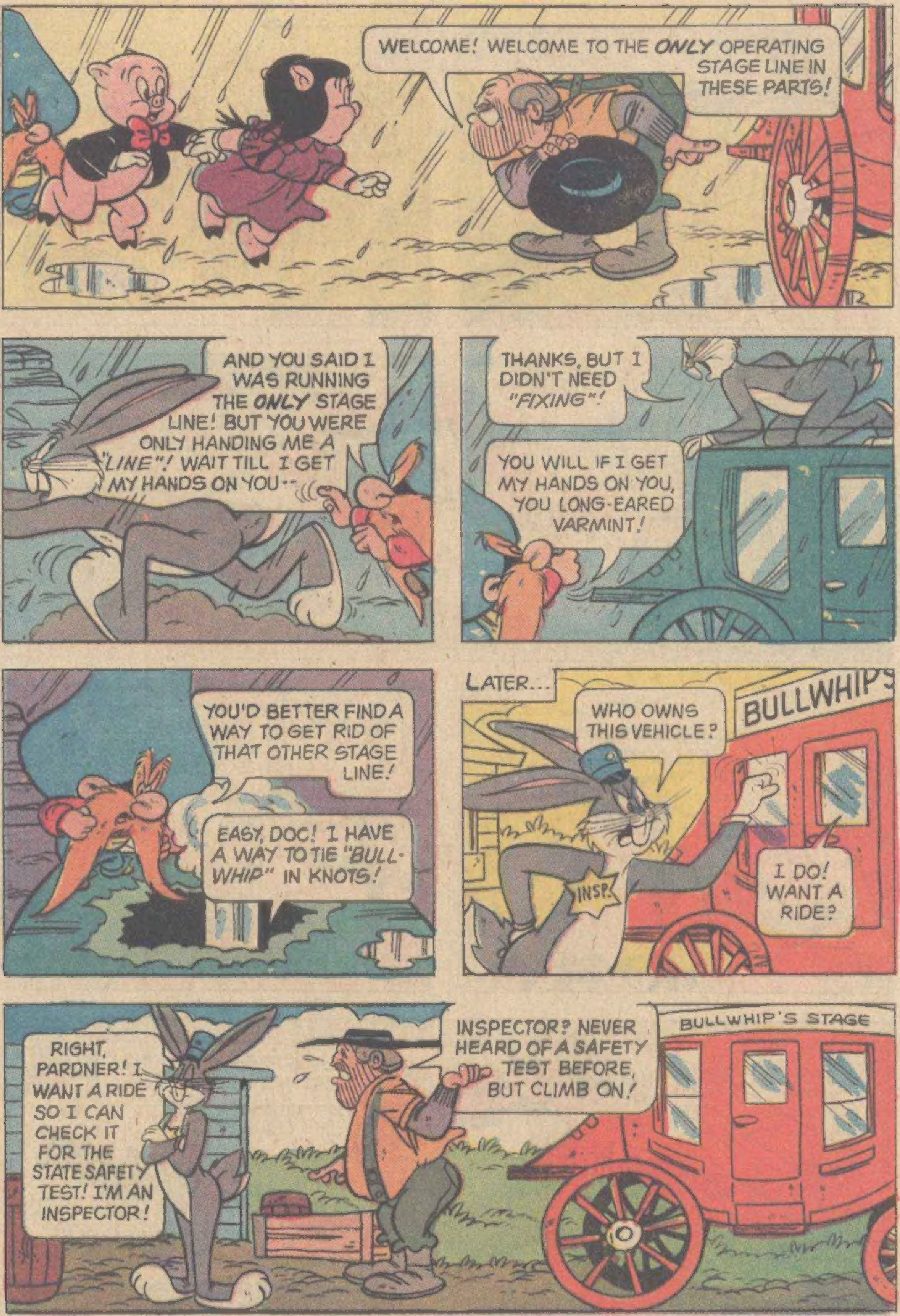
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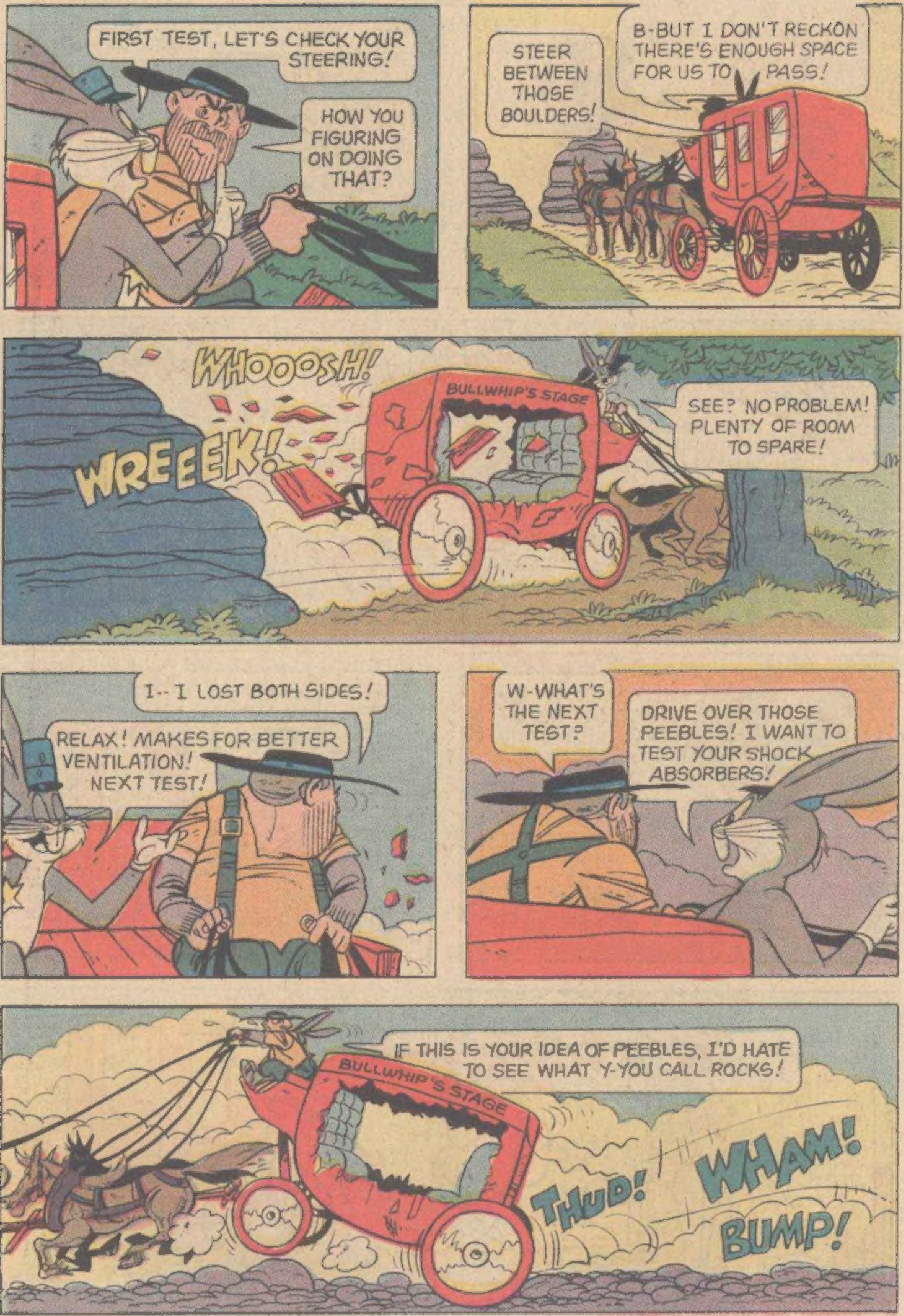
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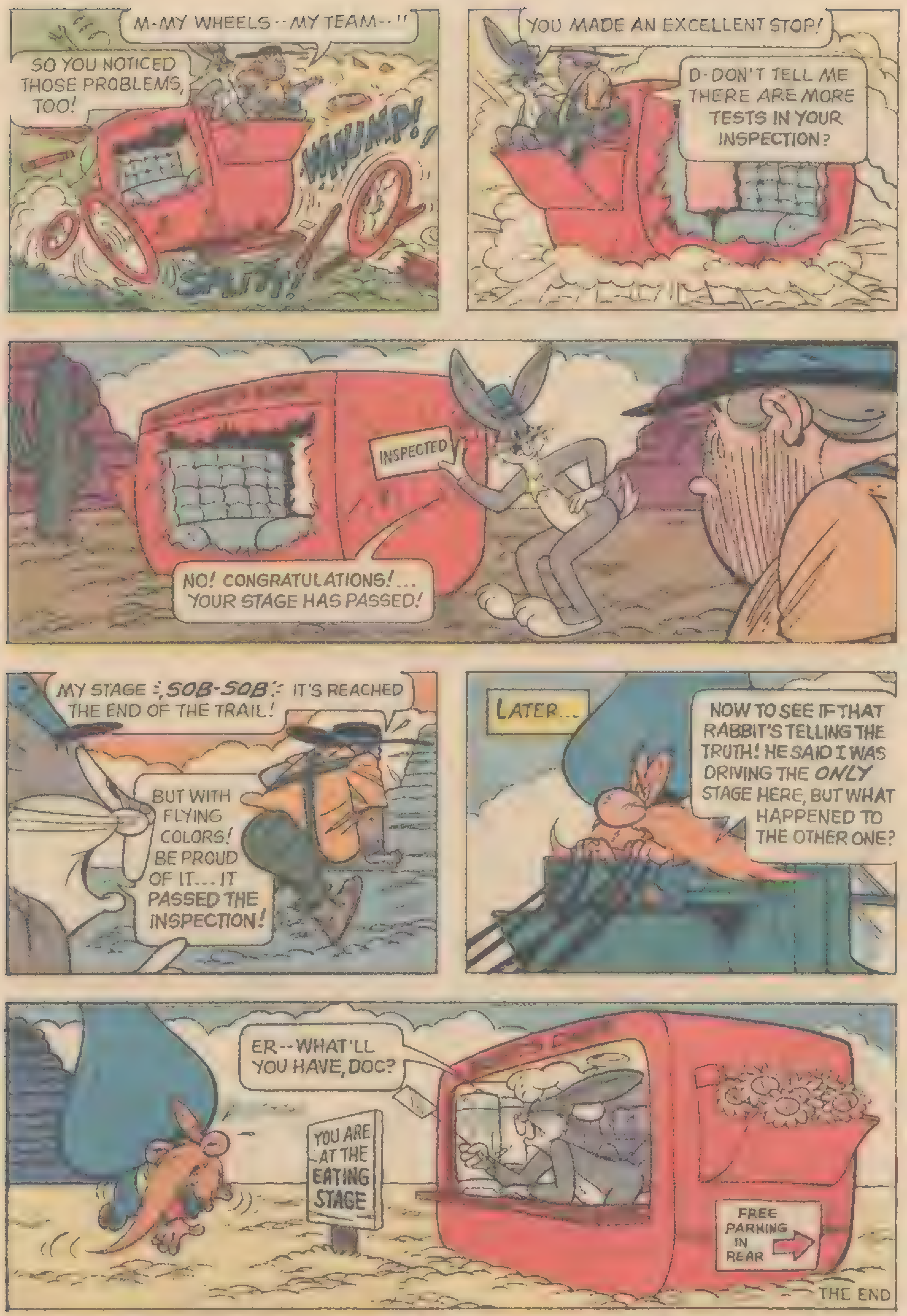
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NOW TO TAKE CARE OF THAT MEDDLING CRITTER--
SNAP!
DON'T TRY SHOOTIN' ON "BULLWHIP," MISTER!
I'VE GOT PASSENGERS AND I'M RUNNING A STAGE LINE!
BULLWHIP'S S
YOU WERE RUNNING IT! THIS IS GOING TO BE MY STAGE LINE'S EXCLUSIVE TERRITORY! QUIT BEFORE I "EXCLUDE" YOU!
PORKY, IT'S RAINING IN ON US!
I GUESS A "SUN ROOF"...
...ISN'T TOO USEFUL IN THE RAIN!
HEY! LET US OUT! WE WANT TO GET INTO A DRY STAGE-- LIKE THAT OTHER ONE!
OKAY, IF YOU WANT TO LET A LITTLE RAIN DAMPEN YOUR SPIRITS! BUT NO REFUNDS!
SWOOSH!



WELCOME! WELCOME TO THE ONLY OPERATING STAGE LINE IN THESE PARTS!
AND YOU SAID I WAS RUNNING THE ONLY STAGE LINE! BUT YOU WERE ONLY HANDING ME A "LINE"! WAIT TILL I GET MY HANDS ON YOU--
THANKS, BUT I DIDN'T NEED "FIXING"!
YOU WILL IF I GET MY HANDS ON YOU, YOU LONG-EARED VARMINT!
YOU'D BETTER FIND A WAY TO GET RID OF THAT OTHER STAGE LINE!
EASY, DOC! I HAVE A WAY TO TIE "BULL-WHIP" IN KNOTS!
LATER...
WHO OWNS THIS VEHICLE?
BULLWHIP'S
INSP.
I DO! WANT A RIDE?
RIGHT, PARDNER! I WANT A RIDE SO I CAN CHECK IT FOR THE STATE SAFETY TEST! I'M AN INSPECTOR!
INSPECTOR? NEVER HEARD OF A SAFETY TEST BEFORE, BUT CLIMB ON!
BULLWHIP'S STAGE


FIRST TEST, LET'S CHECK YOUR STEERING!
HOW YOU FIGURING ON DOING THAT?
STEER BETWEEN THOSE BOULDERS!
B-BUT I DON'T RECKON THERE'S ENOUGH SPACE FOR US TO PASS!
WHOOOSH!
WREEEK!
BULLWHIP'S STAGE
SEE? NO PROBLEM! PLENTY OF ROOM TO SPARE!
I-- I LOST BOTH SIDES!
RELAX! MAKES FOR BETTER VENTILATION! NEXT TEST!
W-WHAT'S THE NEXT TEST?
DRIVE OVER THOSE PEEBLES! I WANT TO TEST YOUR SHOCK ABSORBERS!
IF THIS IS YOUR IDEA OF PEEBLES, I'D HATE TO SEE WHAT Y-YOU CALL ROCKS!
BULLWHIP'S STAGE
THUD!
WHAM!
BUMP!



M-MY WHEELS--MY TEAM--!!
SO YOU NOTICED THOSE PROBLEMS, TOO!
WHUMP!
SPLIT!
YOU MADE AN EXCELLENT STOP!
D-DON'T TELL ME THERE ARE MORE TESTS IN YOUR INSPECTION?
INSPECTED
NO! CONGRATULATIONS!... YOUR STAGE HAS PASSED!
MY STAGE :SOB-SOB: IT'S REACHED THE END OF THE TRAIL!
BUT WITH FLYING COLORS! BE PROUD OF IT... IT PASSED THE INSPECTION!
LATER...
NOW TO SEE IF THAT RABBIT'S TELLING THE TRUTH! HE SAID I WAS DRIVING THE ONLY STAGE HERE, BUT WHAT HAPPENED TO THE OTHER ONE?
ER--WHAT'LL YOU HAVE, DOC?
YOU ARE AT THE EATING STAGE
FREE PARKING IN REAR
THE END



YOSEMITE SAM and BUGS BUNNY
CELLAR DWELLERS
YOU'RE THE GAL OF MY DREAMS, JODI!
I MUST CATCH FLY FOR MY SPIDER VALERIE! VALERIE IS HUNGRY!
UH...WHAT WOULD YOU DO IF I TRIED TO KISS YOU, GAL OF MY DREAMS?
SMACK!
SHEESH! THAT GAL SHORE IS TOUCHY ABOUT BEING KISSED!


THE FOLLOWING MORNING..
HI, SAM! YOU HAVE A GOOD SLEEP?
NO, I DANGED WELL DIDN'T! I HAD ANOTHER NIGHTMARE!
YOU DREAMED ABOUT--UH, MONSTERS COMING INTO YOUR ROOM AGAIN?
YUP! AND LAST NIGHT THE UGLIEST OF THE LOT CAME AND SWATTED ME ON MY SMELLER!
AT FIRST I THOUGHT IT WAS THE GAL I WAS DREAMING ABOUT WHO WALLOPED ME, BUT THEN I HEARD FOOT-STEPS, AND--
HEY! WHERE DID THAT STUPID RABBIT GO?
I MUSTN'T LET SAM SEE ME SNEAKING INTO THE CELLAR--
HE'D BE AS SORE AS A HORNET IF HE FOUND OUT I'M LETTING MY FRIENDS LIVE IN HIS BASEMENT!
BUT THEY'VE GOTTA STAY SOMEWHERE UNTIL THEY GET AN-OTHER ACTING JOB IN A HORROR MOVIE!
AH, IT IS HE--OUR BENEVOLENT FRIEND, BUGS BUNNY!
HI, BUGS!
QUIET, YOU CHARACTERS! I ONLY CAME DOWN TO TELL YOU TO QUIT ROAMING AROUND UPSTAIRS AT NIGHT!
BUT I MUST CATCH FLY FOR VALERIE! LAST TIME SHE GET HUNGRY, SHE EAT HER HUSBAND AND GET MUCH INDIGESTION!


SOON AFTER
WELL, I WARNED THOSE GUYS! NOW I HOPE THEY TAKE MY ADVICE AND STAY OUTTA SAM'S SIGHT!
I'M TAKING A CARROT BREAK, SAM! SEE YOU LATER!
MAKE IT MUCH LATER YOU PESKY RABBIT!
I NEVER GET ANY WORK DONE AROUND HERE WHEN THAT NUISANCE IS AROUND BECAUSE HE DISTRACTS ME!
AND TODAY I'M GOING TO MOW MY LAWN!
GOTTA GET THE LAWN MOWER FROM DOWN IN THE BASEMENT FIRST!
HUH? CLOP? CLOP? CLOP? CLOP?...
...MICE! YEAH, THAT'S WHAT ALL THE CLOPPING WAS--MICE!
WHEW! THOSE CRAZY MONSTER NIGHTMARES HAVE MADE ME SO JUMPY, I'M LETTING A FEW TINY MICE FRIGHTEN ME!
NOW LET'S SEE... WHERE THE DEVIL CAN THAT LAWN MOWER BE?



OH, THERE IT IS! THANKS A LOT!
HE MUST MEAN YOU'RE WELCOME!...
I'LL BET I'VE GOT THE MOST POLITE MICE IN THIS NEIGHBORHOOD!
SQUEAK!
YESSIR! THAT RODENT WAS REAL NICE FOR HANDING ME THE LAWN MOWER--
HEY--WAIT A MINUTE! MICE DON'T HAVE HANDS!
UH-OH! SOMETHING TELLS ME SAM'S ON TO WHAT'S HAPPENING!
I'LL FIND OUT WHO OWNS THOSE HANDS AND--
SAM, WAIT!
OUT OF MY WAY, YOU CARROT-EATING FOOL!
B-BUT YOU CAN'T SHOOT THOSE INNOCENT PEOPLE DOWN THERE, SAM! THEY'RE MY FRIENDS!
PHOOEY ON THAT! YOU JUST WANNA SPOIL MY FUN,
THIS LOOKS LIKE A GOOD HOUSE FOR US TO HIDE OUT IN FOR A WHILE, KILLER!
YEAH! A LITTLE RUNT AND THAT RABBIT SHOULDN'T GIVE US ANY TROUBLE! HEH-HEH-HEH!


AWRIGHT, SHORTY, DROP THAT RIFLE!
:GULP: YOU GOT THE DROP ON ME, PARTNER!
WE WANT ALL YOUR VALUABLES, LITTLE MAN! YOUR MONEY, THAT WATCH YOU'RE WEARING --
WHAT'S WITH THE WHISTLING, RABBIT?
I WAS JUST SIGNALING MY FRIENDS, OLD BOY!
HUH? WHAT FRIENDS?
THEY'RE STANDING RIGHT BEHIND YOU! TAKE A LITTLE PEEKIE!
AND LATER, THAT SAME EVENING...
HERE YOU ARE, PARTNERS! I BOUGHT SIX MONTHS' SUPPLIES OF VITTLES WITH THE REWARD MONEY WE GOT FOR CAPTURING THOSE CONVICTS!
AND I WANT ALL OF YOU TO KNOW YOU'RE WELCOME TO STAY IN MY HOUSE AS LONG AS YOU LIKE!
YESSIR! NOTHING CAN EVER HAPPEN TO ME WITH YOU FELLERS AROUND!
THE END



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M-520
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M-241
M-176
Class Of '74
C 74
M-517
L-9
M-177
Coors
602
M-522
M-198
M-542
M-172
M-154
M-536
M-171
M-161
M-190
M-160
M-563
M-168
M-505
M-180
USA



M-238
M-504
M-196
M 173
M-127
M-507
M-227
M-199



Hey Kids!
the 2nd Annual Edition
Kenner 16-Page
FUN CATALOG
FUN STUFF! TV SPECIALS TO WATCH! EXCITING OFFERS!
WIN KENNER TOYS IN SWEEPSTAKES (See Page 17K)
SSP T.M.
WILD NEW GLEAM MACHINES!
CHIP OFF THE OLE BLOCKhead!
Baby Alive T.M.
SHE'S ALMOST REAL!
SEEACTION FOOTBALL GAME T.M.
YOU CAN ACTUALLY SEE REAL FOOTBALL PLAYS DEVELOP!
A VISIT FROM FAT ALBERT
TURBO TOWER OF POWER
WILD STUNTS!
Cheerios
Hey Kids! TELL MOM TO GET BOOK IN CHEERIOS FOR CASH REFUNDS UP TO $20.50 WHEN SHE BUYS KENNER TOYS!


I JUST LOVE MY NEW DOLL FROM KENNER...
Baby Alive
SHE'S SOFT 'n CUDDLY...
I CAN COMB HER HAIR!
SHE'S SO PRETTY!
NOW.., WATCH WHAT BABY ALIVE CAN DO...
LOOK..BABY ALIVE OPENS HER MOUTH!
WHA...NOW SHE'S CLOSED HER MOUTH...
MY GOSH!
I don't believe it!
NOW WATCH HOW BABY ALIVE TAKES HER BOTTLE!
BABY ALIVE IS ACTUALLY DRINKING THAT WATER LIKE A REAL BABY!
SHE'S SMACKING HER LIPS FOR MORE!!
WE EVEN GET TO CHANGE HER DIAPER!
I WANT A BABY ALIVE TOO!
BABY ALIVE IS 16" TALL. SET INCLUDES DISH, BOTTLE WITH NIPPLE, SPOON, 9 PACKAGES OF "DOLL FOOD" (NON TOXIC). 3 DISPOSABLE DIAPERS.
USES 2 "C" BATTERIES, NOT INCLUDED.
GET
Cheerios.


FURTHER ADVENTURES
Gabbigale
THE DOLL THAT SAYS EVERYTHING YOU TELL HER TO SAY!
SALUDOS AMIGOS!
WHAT ARE YOU DOING, YOUNG LADY?
I'M TALKING SPANISH TO GABBIGALE FOR OUR TRIP TO MEXICO!
IT'LL BE SO MUCH FUN SEEING THE KIDS FACES WHEN GABBIGALE TALKS TO THEM IN
HOLA! COMO ESTA USTED?
HOLA! COMO ESTA USTED?
HOLA! COMO ESTA USTED?*
SHE'LL SAY ANYTHING I TELL HER TO SAY!
LET'S GO HAVE SOME FUN...
PEDRO, COMES TODOS LOS TACOS?
LET ME TAKE YOUR PICTURE LITTLE MUCHACHAS!
WHA!
SPLASH
Gabbigale
GABBIGALE IS 18" TALL. HAS BEAUTIFUL HAIR YOU CAN STYLE AND COMB. HER HEAD, ARMS, LEGS, ALL MOVE.
Uses 4 'AA' Batteries, not included.


CARRIAGE RIDE
HOLDS BABY
BATHE IN REAL WATER
HELP JENNY
FEED BABY JOHN
Jenny Jones & Baby John
COMPLETE NURSERY SET
the mother and baby of today
9" mother doll and her drink 'n wet baby.
BUY JENNY JONES & BABY JOHN COMPLETE NURSERY SET
GET 75¢ REFUND with book in specially marked boxes of Cheerios®


GARDEN GAL AND HER Greenhouse
EVERYTHING INCLUDED TO GROW REAL FLOWERS!
Grow a Greenhouse garden— Doll, 7½ tall, is designed to hold tools and watering can. Set contains Garden Gal doll, 2 outfits, greenhouse, (doubles as carrying case) 3 seed packets to grow Zinnias, Marigolds, and Bachelor's Buttons, 6 flower pots, 6 peat discs (require no dirt), 4 tools, watering can, vinyl patio mat, and chaise lounge.



THE PHANTOM STRIKES
I JUST ADD WATER AND MIX IT UP!
I JUST LOVE MY NEW KENNER® BETTY CROCKER® EASY-BAKE® OVEN – IT'S SO EASY TO BAKE A YUMMY CAKE!
MY CAKE WILL BE DONE IN 12 MINUTES!
CAKE 12 MINUTES
WATCH CAKE BAKE THROUGH MAGIC WINDOW WHEN OVEN IS ON.
HEY, MOM-- COME SEE THE CAKE I BAKED WITH MY EASY-BAKE OVEN!
MY CAKE'S GONE! THAT DARN BILLY DID IT AGAIN! I'LL TELL DAD!
The Phantom Strikes!
WHY, DADDY– AND ALL THE TIME I THOUGHT IT WAS BILLY!
LATER...
HERE, HONEY– BAKE SOME MORE BETTY CROCKER GOODIES FOR THE PHANTOM!
SIMPLE•SAFE•FUN
BAKES WITH TWO-60 WATT LIGHT BULBS (NOT INCLUDED). SET COMPLETE WITH OVEN, MIXES FOR CAKES AND FROSTING, THREE BAKING PANS, PAN PUSHER, COOKBOOK. EXTRA CAKE AND FROSTING MIXES ALSO AVAILABLE.
BUY A BETTY CROCKER® EASY-BAKE® OVEN GET 75¢ REFUND
EASY-BAKE MIX BONUS!
SEND NAME, ADDRESS, ZIP AND 50¢ TO:
EASY-BAKE
P.O BOX 14397
CINCINNATI OHIO 45214



AHA! CAUGHT YOU KIDS WITH SNOOPY® AGAIN!
BUT MOM - WE JUST LOVE OUR SNOOPY POWER TOOTHBRUSH!
"SNOOPY MAKES IT FUN TO BRUSH OUR TEETH!"
SAFE - NO PLUG-IN; NO RECHARGING. USES 2 "D" BATTERIES (NOT INCLUDED)
YES, IT'S A POWER TOOTHBRUSH THAT REALLY CLEANS TEETH - BUILT ESPECIALLY FOR KIDS!
JUST HOLD SNOOPY WHILE HE BRUSHES YOUR TEETH AUTOMATICALLY!
HURRY UP... IT'S MY TURN!
TO THINK WE USED TO HAVE TO BEG THEM TO BRUSH!
SNOOPY
MEMO TO PARENTS
Snoopy


WHAT'S ALL THE EXCITEMENT?
FAT ALBERT IS IN BILLY'S GARAGE!
GET READY FOR SOME GREAT CARTOON MOVIES!
SNAP IN!
PRESENTING... A TRIPLE FEATURE MOVIE!
HEY-HEY-HEY IT'S FAT ALBERT!
HA! HA! LOOK AT FAT ALBERT WADDLE!
THAT'S A FUNNY MOVIE!
WITH AN ADDED ATTRACTION!
REALLY CRAZY WHEN I RUN IT BACKWARD!
AND I GOT MOVIES OF SCOOBY DOO, JOSIE AND THE PUSSYCATS, TOO!
Kenner
Kenner. CASSETTE MOVIE PROJECTOR
INCLUDES MOVIE PROJECTOR WITH BUILT IN SCREEN AND THREE COLOR CASSETTE MOVIES. USES 3 "D" BATTERIES (NOT INCLUDED).
MARKED BOXES OF CHEERIOS.



DAREDEVIL STUNTS
WILD ACTION!
WHINNNNNNNN-NNNNNNNNNN
TURBO TOWER OF POWER TM
PUMP THE TOWER-
HEAR THE JET-LIKE WHINE...
AS AIR SPINS TURBINE-LIKE POWER WHEEL FASTER AND FASTER
THE POWER IS IN THE TOWER!
NO BATTERIES
WILD WHEELIES!
CORNERS ON TWO WHEELS--LIKE THE PROS!
5 EXCITING KENNER® ACTION SETS!
GET REFUND WITH BOOK IN SPECIALLY MARKED BOXES OF CHEERIOS.
* SEE REFUND AMOUNT BELOW
50¢ REFUND
50¢ REFUND
THRILL SET
75¢ REFUND
FERRARI P-4 TM
MERCEDES C-III TM
DYN-O-CHARGER TM
FUTURA-X TM
TURB-O-RACER TM
TURB-O-DUSTER TM
TURB-O-CHOPPER TM
TURB-O-FLASH TM
CARS AND CYCLES SOLD SEPARATELY!
Kenner.



WOW!
WHATTA FINISH!
THAT'S NOTHIN'
WHAT COLORS!
THAT'S NOTHIN'
WHAT POWER!
THAT'S NOTHIN'
WHATTA YA MEAN, THAT'S NOTHIN'-- SHOW ME SOMETHING BETTER!
Kenner.
OK!--HERE'S MY NEW SSP™ RACER WITH ULTRA CHROME!
WHATTA FAR-OUT FINISH! AND WHAT WILD COLORS!
WOW.
AND...
WHAT POWER!
JUST PULL THE T-STICK FOR PLENTY OF POWER!-COMPLETE WITH SONIC SOUND!™
BLACK JACK ™
KING COBRA ™
G T COUPE ™
COLLECT AND RACE ALL 12 Kenner. ULTRA CHROME RACERS!
ELIMINATOR™ BLACK-JACK™ G.T. COUPE™ SKORPION™ LAKER SPECIAL™ RAMJET™


Kenner
Smash*Up Derby
OH, YEAH BUGG-EM!
GOTCHA, TOUGH TOM!
CRASH!
IT'S A DRAW!
"OKAY, LET'S SNAP 'EM BACK TOGETHER AND SMASH 'EM UP AGAIN!"
SNAP!
GET READY, GET SET, GO!
PULL
GYRO-POWERED! NO BATTERIES! NO TRACK!
...AND WHEN THEY CRASH...
DOORS, HOOD, WHEELS, TRUNK LID, ETC. FLY OFF...
THE MORE PIECES FLY OFF!
WHRAM!
USE JUMP RAMP/BARRIER THAT COMES WITH SET FOR ALL KINDS OF THRILLING SMASH-UP DUELS!
GOTCHA!
WHRRR
CRASH!
SET INCLUDES 2 FLY-APART RACERS, EACH RACER ABOUT 7" LONG WITH SCRUNCHED-UP DEMOLITION DERBY DETAILING. RACING DECALS FOR BOTH RACERS. 2 JUMP/RAMP BARRIERS. 2 POWER T-STICKS.
SMASH-UP DERBY
4 SMASH-UP CARS AVAILABLE SEPARATELY!
BLAST-EM, BUGG-EM, BOSS HENRY (FORD SEDAN), TOUGH-TOM
SMASH 'EM UP - PUT 'EM BACK TOGETHER!



I CHALLENGE YOU, BIG MAN!
TO A MINI SSP™ DRAG RACE!
POCKET SIZE
POWER
WITH REGULAR SIZE SSP™ GYRO-WHEEL -LIKE PUTTING A MAXI ENGINE IN A COMPACT!
HA! MY BUSH BURNER WILL TAKE YOUR PINTO!
OH YEA? LET'S RACE!
RACERS HAVE SONIC SOUND!
RRRRRRRRRRRRR
POWER!
SUPER SPEED!
BUSH BURNER IS AHEAD-- PINTO COMING UP FAST!
LOOK OUT
CRASH!
PINTO WINS!
MAN THESE HAVE GOT TO BE THE FASTEST* RACERS EVER!
*CLOCKED AT OVER 12 FEET PER SECOND!
COLLECT AND RACE ALL THE MINI SSP™ RACERS!
DUNE DRAGGER™
STRIPPER
PINTO
OUTLAW™
MINI "T"™
BUSH BURNER™
Kenner
EACH MINI SSP™ RACER IS ABOUT 3½" LONG - READY TO RACE - COMES WITH T-STICK


BOARD GAMES ARE NO FUN!
LET'S PLAY NEW
SEE-ACTION™
FOOTBALL
IT'S THE ONLY GAME WHERE YOU SEE THE PLAYS DEVELOP ON THE SCREEN!
YOU'RE THE QUARTER BACK...YOU RUN THE TEAM--BY CHOOSING A SLIDE FOR EACH PLAY
DRAW PLAY
...OFFENSIVELY
BLITZ
ZONE
...AND DEFENSIVELY!
CHOOSE FROM 8 OFFENSIVE PLAYS--6 DEFENSIVE PLAYS. OVER 288 POSSIBLE PLAY RESULTS!
5 YARDS OFF TACKLE!
FUMBLE!
AND THE CONTEST RAGED ON!
FIELD GOAL BLOCKED!
HA! YOUR TRAP DIDN'T WORK!
SCORE TIED!
ONLY 2 MINUTES TO GO!
RED TEAM HAS BALL ON BLUE TEAM'S 35 YARD LINE!
HMMM-- 3RD AND 6--HE'LL EXPECT THE LONG PASS--MAYBE I CAN FOOL HIM--OR--
HMMM--HE'S GOT TO GO WITH THE LONG PASS--BUT HE'S TRICKY. I THINK I'LL SET UP FOR--
AW, HECK! YOU PICKED THE LONG BOMB!
MY 4-3 BUMP AND RUN DEFENSE SHOULD WORK!
LOOK--I GOT THE PASS OFF!
IT'S COMPLETE--TOUCHDOWN!
WHATTA GAME--ALL THE EXCITEMENT OF REAL FOOTBALL!
Kenner SEE-ACTION FOOTBALL GAME™
INCLUDES PROJECTOR, 16 OFFENSIVE AND 12 DEFENSIVE PLAY SLIDES, MANUALLY OPERATED SCOREBOARD, ACTION SCREEN, PLAYING FIELD, BALL & DOWN MARKER, LABELS FOR ALL PRO TEAM CITIES, ETC.
USES 4 "D" BATTERIES, NOT INCLUDED
BUY KENNER SEE-ACTION FOOTBALL GAME GET 75¢ REFUND FROM BOOK IN SPECIALLY MARKED BOXES OF CHEERIOS.


MAKE YOUR OWN
FLYING ADVENTURES
with PLAY STONE® MOLDING COMPOUND
AIRPORT MODELING SET!
PAINT 'EM
THEN PLAY AIRPORT!
RRR-RRRRR-RRRR. EMERGENCY LANDING --COMING IN!
HELICOPTER TO THE RESCUE!
RRR-RRR-RRRR
YOU ARE CLEARED FOR TAKE-OFF!
PLANES ROLL ON WHEELS!
I'LL GET YOU RED DEVIL!
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HAVE THE SAME KIND OF MOLDING FUN & ADVENTURE WITH PLAYSTONE FARM SET- & PLAYSTONE JEWELRY SET!
Kenner



YABBA DABBA DOO!!
CHIP CHIP CHIP
I'M SCULPTING A STATUE OF...... CAN YOU GUESS WHO?
CHIP CHIP
FROM THAT FAT BELLY AND FUNNY SHAPED HEAD
CHIP CH
ChipAway SET MAKES YOU FEEL LIKE A REAL SCULPTOR...
HIDDEN INSIDE 3 BLOCKS ARE FINISHED STATUES OF FRED, WILMA & PEBBLES, AND DINO!
YOU USE SAFE CHISEL TO SCULP AWAY THE OUTSIDE. EVEN YOUR HARDEST BLOWS WONT HARM THE
TOUGH FLINTSTONES INSIDE!!!
HA! HA! I THOUGHT IT WAS FRED TOO!!
I DID WILMA AND PEBBLES!
...AND FINALLY OLE' FRED HIMSELF!
...AND NOW WE'LL PAINT ALL THE FLINTSTONES!
TWO SETS.. FLINTSTONES AND ACTION SPORTS SET! EACH HAS 3 DIFFERENT CHIP-AWAY SCULPTURES, CLAMP, CHISEL, MALLET, 3 COLORS OF PAINT AND BRUSH. REFILL SCULPTURES ALSO AVAILABLE.
BUY EITHER CHIP-AWAY SET
GET REFUND
WITH BOOK IN SPECIALLY MARKED BOXES OF CHEERIOS


YOUR EYES WON'T BELIEVE WHAT
YOUR HANDS HAVE DONE!
EDUCATIONAL DESIGN
DRAWING TOY
SPIROGRAPH
WOW!
SIMPLY AMAZING!!
A FASCINATING WAY TO DRAW
HUNDREDS OF BEAUTIFUL DESIGNS–
RINGS,
RACKS, 4 COLORED PENS, PAPER,
STORAGE TRAY & DESIGN BOOK
Kenner


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Oct. 28, 5-6 PM CBS
Oct. 28, 6-7 PM (Major cities)
Nov. 6, 4:30-5:30 PM CBS
Nov. 11, 5-6 PM CBS
Nov. 22, 12:00-1:30 PM
(Major cities)
Nov. 22, 3:30-4:30 PM CBS
Nov. 23, 4:30-5:30 PM CBS
Dec. 2, 5-6 PM CBS
Dec 8 4-5 PM CBS
Kenner


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GRAND PRIZE 25 TOYS
2nd PRIZE
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3rd PRIZE
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TOWER &
RETAIL VALUE APPROX $5.00 EA
4th PRIZE
2,000 WINNERS!
3-COLOR
ALL THESE TOYS AND MORE ARE INCLUDED IN THE PRIZES!
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SIP-ALONG
EASY-BAKE OVEN
FLINTSTONES CHIP AWAY
SEE-ACTION FOOTBALL
BABY ALIVE
SSP ULTRA CHROME RACERS
SPIROGRAPH
OFFICIAL RULES
2. NO PURCHASE REQUIRED. Enter as often as you wish but mail each entry separately to
P.O. Box 1871, New Haven, Conn
Entries must be postmarked by January 31 1974 and received by February 11, 1974
Football Game, Betty Crocker Easy Bake Oven, Three SSP Ultra Chrome Racers, Spirograph,
stone Airport Molding Set, Chip-Away,
Zoo Set, Close 'N Play Phonograph,
Book, Sip-Along Pebbles, Sip-Along Bamm Bamm, Garden Gal and Four Play-Doh Four-Packs.
All delivery charges for all prizes will be prepaid and will not be the responsibility of the winner.
4. Prize winners will be determined by random drawings conducted by an independent judging organization whose decision will be final. All prizes are non-transferable; no cash alternate or substitution for prizes as offered. Limit one prize per family. The odds of winning will be determined by the number of entries received. ALL PRIZES WILL
Kenner Products, Western Publishing Co., Inc., their advertising agencies and the judging organization are not eligible. Void in the states
7. Winners will be notified by mail within 30 days after the drawing which will take place the week of February 18, 1974. The complete list of winners certified by the judging organization will be available for examination at the General Offices of Kenner Products; and the
a list of the winners by sending a self-addressed stamped envelope to
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ADDRESS
CITY
STATE
ZIP
ENTER AS OFTEN AS YOU WANT, BUT MAIL EACH ENTRY SEPARATELY.
ENTRIES MUST BE POSTMARKED BY JAN. 31, 1974



YOSEMITE SAM
and BUGS BUNNY
ALL AROUND THE WHOOPIE-BERRY BUSH
SAM!
THERE'S--
HOLD IT, LOUDMOUTH - BEFORE YOU BREAK MY EARDRUMS!
WHY CAN'T YOU LEARN SOME MANNERS? DON'T YOU KNOW IT ISN'T NECESSARY FOR ANYONE TO SHOUT WHEN HE WANTS TO COMMUNICATE?
NOW TRY SPEAKING IN A SOFT, GENTLE VOICE LIKE MINE!
OKAY! THERE'S A RICH MAN IN THE PARK WHO'S WILLING TO PAY $5,000 FOR ONE WHOOPIE-BERRY PIE!
NO KIDDING?


SOON AFTER...
HEY THERE, MATE.
WE'LL BAKE YOU ONE OF THOSE WHOOPIE PIES IF YOU'RE REALLY WILLING TO PAY $5,000!
:SIGH: I'D BE MORE THAN WILLING TO PAY THAT AMOUNT FOR A :SMACK: WHOOPIE-BERRY PIE, MY FRIEND!
HOWEVER, IN ORDER TO BAKE A WHOOPPIE PIE, YOU MUST HAVE WHOOPIE BERRIES! AND ANY FOOL KNOWS WHERE TO GET THEM!
UH--WE FOOLS DON'T!
JUST WHERE DO WHOOPIE BERRIES GROW, MISTER?
ON WHOOPIE ISLAND, OF COURSE--LOCATED WAY OUT IN THE PACIFIC OCEAN! ANYBODY WITH A SAILING VESSEL AND...
...SOME BRAINS COULD FIND IT!
WOW! I'VE GOT A SAILING VESSEL AND I' 'E GOT--
BETTER QUIT WHILE YOU'RE AHEAD, SAM!
C'MON, RABBIT! WE'RE SETTING COURSE FOR WHOOPIE BERRY ISLAND!
DO YOU THINK THAT OLD TUB OF YOURS WILL MAKE IT?
DON'T YOU WORRY ABOUT THAT, LOP-EARS! THE ONLY THING WE HAVE TO WORRY ABOUT IS GETTING CAUGHT IN A STORM!
:GULP: THAT'S ALL WE HAVE TO WORRY ABOUT, HUH?


AND THE FOLLOWING MORNING ...
VOOM!
BOOOOM!
SHIVER MY TIMBERS! WE'RE CAUGHT IN A STORM!
MY TIMBERS ARE SHIVERING, TOO, DOC!
I-IS THERE ANY CHANCE OF THE SHIP S-SINKING, SAM?
CRACK!
CRUNCH!
BLUB! BLUB! BLUB! BLUB! BLUB!
A VERY GOOD CHANCE!
CRACK!
ALL OUR FRESH WATER AND FOOD SUPPLY IS GONE NOW, SAM! HOW ARE WE GOING TO SURVIVE?
THIS OCEAN IS TEEMING WITH FOOD! WE'LL JUST CATCH FISH--UNTIL ANOTHER SHIP PICKS US UP!
AND THREE DAYS LATER...
AHOY, CAPTAIN! THERE'S A MAN ON A FLOATING PIECE OF WRECKAGE UP AHEAD!

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Add 50c per order for postage and handling.

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LOOK! HE MUST HAVE BEEN KEEPING HIMSELF ALIVE BY CATCHING FISH!
YEAH! AND LOOK AT THE BUNCH HE'S CAUGHT! WOW!! WOW!
AHOY, MATE! WHAT HAVE YOU BEEN USING FOR BAIT?
WHIRR WHIRR!
?!!
THEN...
COULD YOU TELL US WHERE YOU'RE BOUND FOR, CAPTAIN?
TO AN ISLAND IN THE PACIFIC OCEAN!
WILL YOU BE GOING NEAR WHOOPIE BERRY ISLAND?
SURE WILL! WE WILL DROP YOU OFF THERE IF YOU LIKE!
AND SO, TWO DAYS LATER...
WE'RE COMING BACK PAST THIS ISLAND TOMORROW MORNING, MATE!
GREAT! LOP-EARS AND I WILL PICK A LOAD OF WHOOPIE BERRIES...
...AND BE WAITING FOR YOU, CAPTAIN!


JUMPING GRASSHOPPERS! THERE ARE HUNDREDS OF WHOOPIE BERRY BUSHES GROWING RIGHT ON THE BEACH!
WELL, LET'S GET STARTED PICKING THEM!
HOLD IT!
HOLD IT NOTHING! I'M GOING TO GET THIS BASKET LOADED FAST!
THIS ISLAND BELONGS TO ME, AND ANYBODY WHO WANTS TO PICK MY BERRIES HAS TO PAY ME ONE HUNDRED DOLLARS!
UH OH! THOSE THREE DAYS ON THE RAFT WERE TOO MUCH FOR THE RABBIT! HE'S GONE BANANAS!
NOW YOU JUST TAKE IT EASY, OLD FRIEND! I'LL GET YOU TO A GOOD HEAD DOCTOR AS SOON AS WE GET BACK TO CIVILIZ--
COOL IT, DUMMY! THE NUT WHO MADE THOSE CRACKS IS STANDING OVER THERE!
THAT'S RIGHT, MISTER!
HUH? YOU'RE THE ONE WHO--?
OKAY, MATE, GIVE ME ONE GOOD REASON WHY I SHOULD PAY YOU A HUNDRED DOLLARS FOR PICKING A COUPLE OF BASKETS OF BERRIES!
ONE, IF YOU DON'T PAY ME, I'LL BREAK EVERY BONE IN YOUR BODY! TWO, I'LL ORDER MY CAT TO ATTACK YOU! THREE, I'LL--
HOLD IT! I ONLY ASKED FOR ONE GOOD REASON! HERE'S YOUR MONEY!



WE DID IT, BUGS! WE MADE IT BACK FROM WHOOPIE ISLAND WITH LOADS OF WHOOPIE BERRIES!
NOW ALL WE HAVE TO DO IS BAKE A WHOOPIE-BERRY PIE AND TAKE IT TO THAT RICH GUY IN THE PARK!
THEN, SOON AFTER...
FINISHED! HOW DO THEY SMELL TO YOU, LOP-EARS?
SNIFF NOT AS GOOD AS CARROT PIE -- BUT WHO CARES?
RIGHT! AND THAT RICH LANDLUBBER IS GOING TO GET TWO PIES FOR HIS $5,000!
YOU'RE ALL HEART, SAM!
HEY! I DON'T SEE HIM AROUND!
AHOY THERE, SHERIFF! HAVE YOU SEEN ANYTHING OF A RICH OLD COOT HANGING AROUND HERE WITH HIS TONGUE HANGING OUT FOR WHOOPIE-BERRY PIE?
HA! YOU MUST MEAN THAT CROOK "RICH RUDY"!
CROOK?!!
YOU WENT ALL THE WAY TO WHOOPIE ISLAND AND PAID A HUNDRED DOLLARS TO PICK THE BERRIES FOR THOSE PIES, RIGHT?
YES, BUT HOW'D YOU KNOW THAT?
SIMPLE! THE GUY ON WHOOPIE ISLAND WHO CHARGED YOU THE HUNDRED DOLLARS TO PICK BERRIES IS RUDY'S BROTHER!


YOU MEAN RUDY TRICKED US?
EXACTLY! BUT YOU WEREN'T THE ONLY SUCKER! TAKE A LOOK OVER THERE! THOSE GUYS HAVE ALSO BEEN TO WHOOPIE ISLAND!
:GROAN: AND EVERY ONE OF THEM WAS PROBABLY CHARGED A HUNDRED DOLLARS JUST LIKE I WAS!
SAM-- LOOK! IT'S HIM! RICH RUDY!
:GULP: HI THERE, FRIENDS! I-- UH, I'M SORRY I CAN'T PAY YOU $5,000 FOR THOSE PIES... BUT--ER, MY DOCTOR SAID I CAN'T EAT THEM ANYMORE!
BUT WE WERE GOING TO GIVE THEM TO YOU FOR NOTHING, MATE!
FOR NOTHING? WELL, IN THAT CASE, I'LL ACCEPT YOUR GENEROUS OFFER! :SMACK: GIVE THEM TO ME!
YOU HEARD WHAT THE MAN SAID, BUGS-- LET'S GIVE THEM TO HIM!
HUH? OH, YEAH! LET'S GIVE THEM TO HIM!
WHUMP! WHUMP!
YOU KNOW SOMETHING, LOP-EARS? I FEEL GREAT AGAIN!
ME, TOO, SAMMY, OLD BOY!
AHA! THERE YOU ARE, YOU DIRTY CROOK!

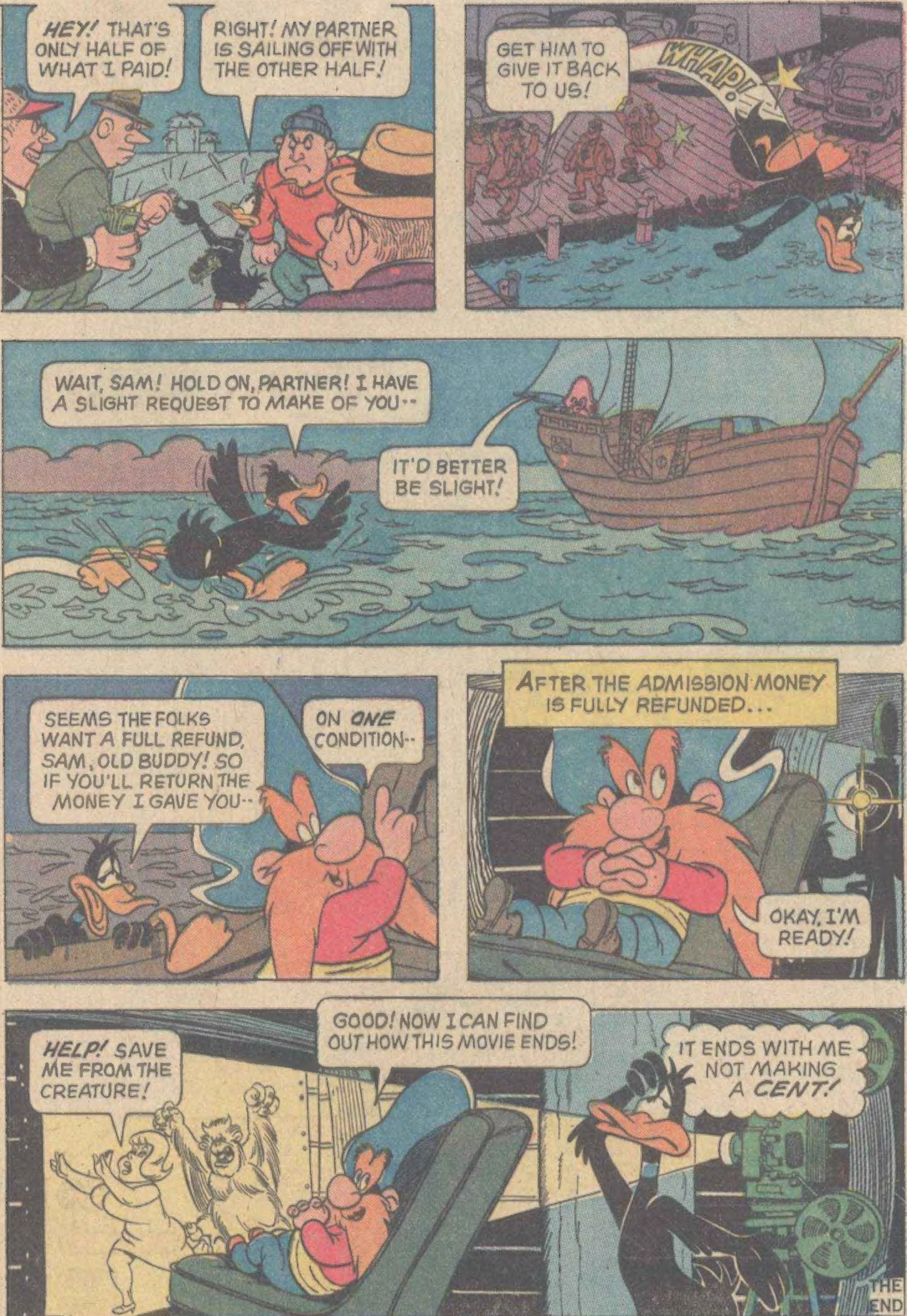

YOSEMITE SAM
DAFFY DUCK
SAIL-IN MOVIES
WHAT IN THE SEVEN SEAS IS GOING ON?
WATCH OUT! THE SEA DEVIL IS COMING!
COMING, NOTHING! IT'S HERE!
GRUNNMM
BELAY THIS NONSENSE! NO MONSTER'S BOARD ING MY SHIP!
STOP! YOU'RE CUTTING YOUR OWN SAIL, YOU SEA-SICK, OLD SEA DOG!


YOU! YOU FEATHERED-BAG OF QUACKS!
SIMMER DOWN, MATELY!
I'M USING YOUR SAIL FOR SHOWING A SAIL-IN MOVIE! IF YOU DON'T INTER-RUPT, YOU CAN WATCH FREE!
SO YOU LET DOWN MY SAIL, DID YOU? I'LL HOIST YOU UP THERE ON ON A YARDARM!
THE GANG-PLANK!
FRY MY FEATHERS! I FORGOT TO TELL YOU, I TOOK IT AWAY!
SPLASH!
I'LL FIX THAT FEATHERED FRIER!
NO SAIL--NO MOVIE AND NO DADBURN DUCK BOTHERING ME!


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WHERE'S THE MOVIE SCREEN?
IF THERE'S NO MOVIE, I WANT MY MONEY BACK!
HONK! HONK!
DON'T FLAP YOUR WINGS, FOLKS! I'LL STRAIGHTEN THINGS OUT BEFORE YOU CAN SAY--*REFUND!*
OKAY, IT'S ROBBERY ON THE HIGH SEAS, BUT LET ME USE THE SAIL FOR A SCREEN AND I'LL SPLIT THE ADMISSION MONEY!
I'M NOT ALLERGIC TO THAT KIND OF GREENERY, BUT WE COULD HAVE PROBLEMS IF A WIND COMES UP--
IF YOU STOP BLOWING YOUR *TOP,* THERE WILL BE NO WIND!
MINUTES LATER.
THERE! NOW EVERYONE'S HAPPY!
THE EVIL MONSTER IS HERE!
HEY! WHAT'S WRONG WITH THAT MOVIE SCREEN? SHE LOOKS MORE MONSTERISH THAN THE MONSTER!
FIX THE SCREEN!


THEN THE WIND STOPS A MOMENT AND THE SAIL SAGS. .
BRING BACK THE MONSTER! SHE SCARES ME!
REFUND! I WANT MY MONEY BACK!
BELAY YOUR SHOUTING, YOU LANDLUBBERS! ... I'LL TIGHTEN THIS SAIL AND IT'LL BE FINE -- IF THE WIND DOESN'T KICK UP!
BUT SOON, THE WIND GROWS STRONGER...
HELP! I CAN FEEL THAT MONSTER'S FOUL BREATH BLOWING ON ME!
FOCUS THE PICTURE!
THAT SAIL IS TOO FAR OFF! I CAN'T FOCUS THE PICTURE NOW! I'M SCRAMMING!
HOLD ON! WE WANT OUR MONEY BACK!
SURE! I WAS JUST RUSHING TO REFUND YOUR MONEY! DID YOU THINK I WAS TRYING TO DUCK OUT?


HEY! THAT'S ONLY HALF OF WHAT I PAID!
RIGHT! MY PARTNER IS SAILING OFF WITH THE OTHER HALF!
GET HIM TO GIVE IT BACK TO US!
WHAP!
WAIT, SAM! HOLD ON, PARTNER! I HAVE A SLIGHT REQUEST TO MAKE OF YOU--
IT'D BETTER BE SLIGHT!
SEEMS THE FOLKS WANT A FULL REFUND, SAM, OLD BUDDY! SO IF YOU'LL RETURN THE MONEY I GAVE YOU--
ON ONE CONDITION--
AFTER THE ADMISSION MONEY IS FULLY REFUNDED...
OKAY, I'M READY!
HELP! SAVE ME FROM THE CREATURE!
GOOD! NOW I CAN FIND OUT HOW THIS MOVIE ENDS!
IT ENDS WITH ME NOT MAKING A CENT!
THE END


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